

Invitation to Exhibit at the MSTCVS 2017 Summer Meeting

The Michigan Society of Thoracic and Cardiovascular Surgeons (MSTCVS) invites you to participate in the 2017 MSTCVS Annual Summer Meeting at Grand Traverse Resort, July 27-30, 2017. This meeting is the premier educational event for thoracic and cardiovascular surgeons, data managers and perfusionists colleagues. For MSTCVS industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

Included in your exhibit booth fee

- Booth identification sign
- Unlimited complimentary exhibitor badges
- General maintenance of the aisles and common exhibit hall areas
- Full color ad/logo in the Final Program
- Discounted exhibitor housing rates
- Dedicated exhibit time each day
- Tickets to attend meal events and Friday Banquet

Location Information

Grand Traverse Resort & Spa
100 Grand Traverse Village Blvd.
Acme, MI 49610

Exhibit Dates & Hours

Friday, July 28.....7:00am – 4:30pm

Saturday, July 29.....7:00am – 4:00pm

Exhibit Installation Date & Hours

Thursday, July 27..... 7:00pm – 10:00pm

Exhibit Dismantle Date & Hours

Saturday, July 29.....4:00pm-7:00pm

Booths may be torn down after 4:00pm on Saturday, July 29. Exhibitors are encouraged to mingle with participants during all meals and evening events and dedicated sessions in the exhibit hall will occur throughout the conference (final agenda times will be provided 2-4 weeks prior to the event or upon receipt of application).

Shipping Instructions

FED EX / UPS Address

Grand Traverse Resort and Spa
6300 US Highway 31 North
Williamsburg, MI 49690
ATTENTION: Guest Name
Hold for: MSTCVS Summer Meeting
Date of Event: July 27-30, 2017
Number of Boxes:

US Postal Mail Address

Grand Traverse Resort and Spa
100 Grand Traverse Village Blvd
PO Box 404
Acme, MI 49610-0404
ATTENTION: Guest Name
Hold for: MSTCVS Summer Meeting
Date of Event: July 27-30, 2017
Number of Boxes:

All items will be delivered to the exhibit hall for you to get upon arrival. Check in at the MSTCVS Registration desk first. If you need assistance with locating a package or sending a package back, please check with concierge.

TO SHIP ITEMS OUT, YOU MUST PROVIDE YOUR OWN SHIPPING LABEL

Leave your package(s) at your booth with an attached shipping label.

Exhibitor Fees

LEVEL	COST	BENEFITS
GOLD	\$5,000	<ol style="list-style-type: none"> 1. GOLD EXHIBITOR CERTIFICATE PRESENTED DURING FRIDAY BANQUET 2. EXHIBITOR SIGN AT REGISTRATION TABLE WITH NAME & LOGO PROMINENTLY DISPLAYED** 3. 7.5" X 9", 4-COLOR AD IN FINAL PROGRAM** 4. FIRST-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE 5. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS & EVENING EVENTS)
SILVER	\$3,000	<ol style="list-style-type: none"> 1. EXHIBITOR SIGN AT REGISTRATION TABLE WITH NAME & LOGO PROMINENTLY DISPLAYED** 2. 4.5" X 7.5", 4-COLOR AD IN FINAL PROGRAM** 3. SECOND-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE 4. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS & EVENING EVENTS)
EXHIBITOR	\$2,000	<ol style="list-style-type: none"> 1. BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE 2. 3.75" X 4.5", 4-COLOR AD IN FINAL PROGRAM** 3. TWO REPRESENTATIVES (INCLUDES ALL MEALS & EVENING EVENTS)

** Application, payment and logo/ad must be received by June 30, 2017 to be included in onsite brochure and event website.

Sponsorship Opportunities

OPTION	COST	BENEFITS
POWERPOINT SLIDE	\$300	<ol style="list-style-type: none"> 1. TO BE DISPLAYED ON A ROTATING BASES AT THE MSTCVS REGISTRATION DESK MONITOR 2. TO BE DISPLAYED ON A ROTATING BASES IN THE GENERAL SESSION ROOM 3. UNLIMITED SPONSORSHIPS AVAILABLE
WELCOME RECEPTION THURSDAY EVENING	\$2500	<ol style="list-style-type: none"> 1. FULL COLOR SIGNAGE WITH YOUR LOGO PROMINENTLY DISPLAYED AT THE WELCOME RECEPTION 2. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE** 3. ANNOUNCED THANK YOU BEFORE THE THURSDAY EVENING GENERAL SESSION. 4. ONLY ONE SPONSORSHIP AVAILABLE
FRIDAY OR SATURDAY BREAKFASTS	\$3500	<ol style="list-style-type: none"> 1. TENT CARDS WITH YOUR COMPANY NAME ON EACH TABLE 2. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE** 3. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AND LOGO AT THE ENTRANCE TO BREAKFAST 4. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AT THE BUFFET/FOOD TABLES 5. ANNOUNCED THANK YOU BEFORE OUR MORNING SESSION ON THE SPONSORED DAY 6. ONLY TWO SPONSORSHIPS AVAILABLE
FRIDAY OR SATURDAY LUNCH	\$6000	<ol style="list-style-type: none"> 1. 50% OFF 1 SIX-FOOT EXHIBIT TABLE IN EXHIBIT HALL 2. TENT CARDS WITH YOUR COMPANY NAME ON EACH TABLE 3. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE** 4. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AND LOGO AT THE ENTRANCE TO BREAKFAST 5. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AT THE BUFFET/FOOD TABLES 6. ANNOUNCED THANK YOU AFTER OUR MORNING SESSIONS ON THE SPONSORED DAY 7. ONLY TWO SPONSORSHIPS AVAILABLE
REFRESHMENT BREAK	\$1500	<ol style="list-style-type: none"> 1. FULL COLOR SIGNAGE AT THE REFRESHMENT BREAK STATION DURING THE ALLOTTED BREAK TIME 2. RECOGNITION IN ON-SITE BROCHURE
LISTED IN MARKETING MATERIAL STARTING IN MARCH 2017	\$1000	<ol style="list-style-type: none"> 1. COMPANY NAME AND LOGO LISTED ON EMAIL INVITATIONS AND PRINTED MAILING INVITATIONS (PAYMENT, APPLICATION, AND LOGO MUST BE RECEIVED BY 03/31/17) 2. COMPANY NAME AND LOGO LISTED ON EVENT PAGE WEBSITE 3. THIS IS FOR THOSE WHO CANNOT ATTEND THE SUMMER MEETING, BUT WANT TO SPONSOR THE EVENT AND STILL GET NOTICED 3. UNLIMITED SPONSORSHIPS AVAILABLE

** Application, payment and logo/ad must be received by June 30, 2017 to be included in onsite brochure and event website.

Eligibility for Exhibiting

Exhibits should be staffed during all exhibit hours by qualified persons who can explain or demonstrate the displayed items. Payment must be paid in full prior to the event date.

Assignment of Space

Exhibit space is allocated by MSTCVS staff. If there is specific competition you do not want to be next to, please email Cindy Wikstrom at admin@mstcvs.org or include this information on your application.

Booth Description

Each exhibit will include one six-foot, skirted table with two chairs.

Electrical Needs

Electrical requests must be made prior to the conference to Cindy Wikstrom, Executive Director, at ADMIN@MSTCVS.ORG

Electrical	Indoor	Outdoor	# of days needed	Quantity	Total
Quad - 4 outlet box on one 120 volt circuit with 20 amps maximum output	\$40.00/ day	\$80.00/ day			\$
Spider - 6 individual 120 volt, 15 amps/circuit outlets	\$225.00/day	\$300.00/day			\$
Power Strip (15 amps max)	\$15.00/day				\$
1 Phase (208/220 volts) \$100.00 minimum charge	\$2.00/amp				\$
3 Phase (208/220 volts) \$300.00 minimum charge	\$3.00/amp				\$
Banner hanging and removal - depending on size and location, a moving fee may also be applicable	\$30.00/day				\$

Any electrical needs must be added and paid in full with your application.

Liability/Insurance

Neither MSTCVS nor Grand Traverse Resort assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person/materials insured against theft, damage, loss or injury.

Exhibitor Registration

All exhibitors must register onsite at the hotel at the MSTCVS registration desk before setting up exhibits.

Hotel Reservations

Overnight guestroom reservations must be made directly with the hotel of your choice.

Cancellations & Refunds

Cancellations will be accepted with written notice on or before June 30, 2017. After June 30, 2017, a 50% cancellation fee will be assessed.

Questions

Please contact Cindy Wikstrom, Executive Director, at 517-252-4324 or admin@mstcvs.org

Exhibit Space Application and Contract

Exhibitor Company Name: _____

Product or Service to be Exhibited: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ Email: _____

Office Phone: _____ Cell: _____ Fax: _____

Exhibitor Fees (Choose one)

- Gold \$5,000
- Silver - \$3,000
- Exhibitor - \$2,000

Sponsorship Options (Optional)

- PowerPoint Slide \$300
- Welcome Reception \$2500
- Breakfast \$3500
- Lunch \$6000
- Break \$1500
- Representing \$1000

Exhibit Representatives

Name: _____ Phone: _____

Name: _____ Phone: _____

Name: _____ Phone: _____

Name: _____ Phone: _____

All Sponsors are invited to the Annual meeting banquet on Friday evening for dinner and entertainment and will receive 2-4 complimentary tickets based on your level of sponsorship

Please indicate how many will be attending the Friday banquet from your company: _____

Additional banquet tickets cost \$50 per ticket _____ x \$50 = \$ _____

Check - payable to MSTCVS Electrical Needs Yes No _____ \$ _____

American Express Discover MasterCard Visa Amount to Charge: \$ _____

Card Holder Name: _____

Card Number: _____ Exp. Date: _____

Billing Address: _____

Card Holder Signature

Date

Please Enclose Your Payment with This Form to Confirm Your Booth Space NO LATER THAN June 30, 2017.

Mail completed form and payment to:

MSTCVS, PO Box 411, Williamston, MI 48895
Tax ID # 38-3071615

If you have any questions, please contact Cindy Wikstrom, Executive Director,
at admin@mstcv.org