

## **Invitation to Exhibit at the MSTCVS 2019 Summer Meeting**

The Michigan Society of Thoracic and Cardiovascular Surgeons (MSTCVS) would like to invite you to participate in the 2019 MSTCVS Annual Summer Meeting at the Midland Center for the Arts, Midland, MI. This meeting is the premier educational event for Michigan thoracic and cardiovascular surgeons, data managers and perfusionists. For MSTCVS industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Please consider reserving your booth space today!

### **Included in your exhibit booth fee**

- Booth identification sign
- Unlimited complimentary exhibitor badges
- General maintenance of the aisles and common exhibit hall areas
- Full color ad/logo in the final program
- Discounted exhibitor housing rates
- Dedicated exhibit time each day
- Tickets to attend meal events and Friday evening banquet

### **Location and Shipping Information (include your name and company name)**

Midland Center for the Arts  
ATTN: Brian Cone / MSTCVS Meeting  
1801 West St. Andrews  
Midland, MI 48640  
(989) 631-5930

### **Exhibit Installation Date & Hours (Midland Center for the Arts – Brick and Red Carpet Lobbies)**

**The main theater entrance is the closest to the Brick and Red Carpet lobbies for set up and tear down.**

Thursday, August 8..... 9:00am – 10:00pm

### **Cocktail Welcome Reception with Exhibitors (The H Hotel – Indigo Foyer)**

Thursday, August 8.....5:00pm – 6:30pm

### **Exhibit Dates & Hours**

Friday, August 9.....7:00am – 1:30pm

7am-8am (join us for breakfast); 9:45am – 10:15pm visitation by attendees; 12-1pm (join us for lunch)

Friday, August 9.....7:00pm – 10:00pm Presidents' Banquet – Great Lakes Loons Stadium

Saturday, August 10.....7:00am – 1:30pm

7am-8am (join us for breakfast); 9:40am – 10:15pm visitation by attendees; 12-1:30pm (join us for lunch)

### **Exhibit Dismantle Date & Hours**

Saturday, August 10.....2:00pm-6:00pm

Booths may be torn down after 2:00pm on Saturday, August 10.

### **TO SHIP ITEMS OUT, YOU MUST PROVIDE YOUR OWN SHIPPING LABEL**

There will be a designated space to put your UPS packages for pickup. If you have FEDEX, you must schedule those pick ups personally.

## Exhibitor Fees

LEVEL	COST	BENEFITS
<b>GOLD</b>	<b>\$5,000</b>	<ol style="list-style-type: none"> <li>1. GOLD EXHIBITOR CERTIFICATE PRESENTED DURING FRIDAY BANQUET</li> <li>2. EXHIBITOR SIGN AT REGISTRATION TABLE WITH NAME &amp; LOGO PROMINENTLY DISPLAYED**</li> <li>3. 7.5" X 9", 4-COLOR AD IN FINAL PROGRAM**</li> <li>4. FIRST-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE</li> <li>5. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS &amp; EVENING EVENTS)</li> </ol>
<b>SILVER</b>	<b>\$3,000</b>	<ol style="list-style-type: none"> <li>1. EXHIBITOR SIGN AT REGISTRATION TABLE WITH NAME &amp; LOGO PROMINENTLY DISPLAYED**</li> <li>2. 4.5" X 7.5", 4-COLOR AD IN FINAL PROGRAM**</li> <li>3. SECOND-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE</li> <li>4. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS &amp; EVENING EVENTS)</li> </ol>
<b>EXHIBITOR</b>	<b>\$2,000</b>	<ol style="list-style-type: none"> <li>1. BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE</li> <li>2. 3.75" X 4.5", 4-COLOR AD IN FINAL PROGRAM**</li> <li>3. TWO REPRESENTATIVES (INCLUDES ALL MEALS &amp; EVENING EVENTS)</li> </ol>

\*\* Application, payment and logo/ad must be received by June 28, 2019 to be included in onsite brochure and event website.

## Sponsorship Opportunities

OPTION	COST	BENEFITS
<b>POWERPOINT SLIDE</b>	<b>\$300</b>	<ol style="list-style-type: none"> <li>1. TO BE DISPLAYED ON A ROTATING BASES AT THE MSTCVS REGISTRATION DESK MONITOR</li> <li>2. TO BE DISPLAYED ON A ROTATING BASES IN THE GENERAL SESSION ROOM</li> <li>3. UNLIMITED SPONSORSHIPS AVAILABLE</li> </ol>
<b>WELCOME RECEPTION THURSDAY EVENING</b>	<b>\$2500</b>	<ol style="list-style-type: none"> <li>1. FULL COLOR SIGNAGE WITH YOUR LOGO PROMINENTLY DISPLAYED AT THE WELCOME RECEPTION</li> <li>2. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE**</li> <li>3. ANNOUNCED THANK YOU BEFORE THE THURSDAY EVENING GENERAL SESSION.</li> <li>4. ONLY ONE SPONSORSHIP AVAILABLE</li> </ol>
<b>FRIDAY OR SATURDAY BREAKFASTS</b>	<b>\$4000</b>	<ol style="list-style-type: none"> <li>1. TENT CARDS WITH YOUR COMPANY NAME ON EACH TABLE</li> <li>2. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE**</li> <li>3. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AND LOGO AT THE ENTRANCE TO BREAKFAST</li> <li>4. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AT THE BUFFET/FOOD TABLES</li> <li>5. ANNOUNCED THANK YOU BEFORE OUR MORNING SESSION ON THE SPONSORED DAY</li> <li>6. ONLY TWO SPONSORSHIPS AVAILABLE</li> </ol>
<b>FRIDAY OR SATURDAY LUNCH</b>	<b>\$6000</b>	<ol style="list-style-type: none"> <li>1. 50% OFF 1 SIX-FOOT EXHIBIT TABLE IN EXHIBIT HALL</li> <li>2. TENT CARDS WITH YOUR COMPANY NAME ON EACH TABLE</li> <li>3. RECOGNITION IN ONSITE BROCHURE AND EVENT WEBSITE**</li> <li>4. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AND LOGO AT THE ENTRANCE TO BREAKFAST</li> <li>5. FULL COLOR SIGNAGE WITH YOUR COMPANY NAME AT THE BUFFET/FOOD TABLES</li> <li>6. ANNOUNCED THANK YOU AFTER OUR MORNING SESSIONS ON THE SPONSORED DAY</li> <li>7. ONLY TWO SPONSORSHIPS AVAILABLE</li> </ol>
<b>REFRESHMENT BREAK</b>	<b>\$1500</b>	<ol style="list-style-type: none"> <li>1. FULL COLOR SIGNAGE AT THE REFRESHMENT BREAK STATION DURING THE ALLOTTED BREAK TIME</li> <li>2. RECOGNITION IN ON-SITE BROCHURE</li> </ol>
<b>LISTED IN MARKETING MATERIAL STARTING IN MAY 2019</b>	<b>\$1000</b>	<ol style="list-style-type: none"> <li>1. COMPANY NAME AND LOGO LISTED ON EMAIL INVITATIONS AND PRINTED MAILING INVITATIONS (PAYMENT, APPLICATION, AND LOGO MUST BE RECEIVED BY 03/29/19)</li> <li>2. COMPANY NAME AND LOGO LISTED ON EVENT PAGE WEBSITE</li> <li>3. THIS IS FOR THOSE WHO CANNOT ATTEND THE SUMMER MEETING, BUT WANT TO SPONSOR THE EVENT AND STILL GET NOTICED</li> <li>3. UNLIMITED SPONSORSHIPS AVAILABLE</li> </ol>

\*\* Application, payment and logo/ad must be received by June 28, 2019 to be included in onsite brochure and event website.

**Eligibility for Exhibiting**

Exhibits should be staffed during all exhibit hours by qualified persons who can explain or demonstrate the displayed items. Payment must be paid in full prior to the event date.

**Assignment of Space**

Exhibit space is allocated by MSTCVS staff. If there is specific competition you do not want to be next to, please email Cindy Wikstrom at [admin@mstcv.org](mailto:admin@mstcv.org) or include this information on your application.

**Booth Description**

Each exhibit will include one six-foot, skirted table with two chairs and wastebasket.

**Electrical Needs**

BRING YOUR OWN EXTENTION CORDS AND SURGE PROTECTORS AND HELP YOURSELF TO AVAILABLE OUTLETS.

**Liability/Insurance**

Neither MSTCVS nor Grand Traverse Resort assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person/materials insured against theft, damage, loss or injury.

**Exhibitor Registration**

All exhibitors must register onsite at the MSTCVS registration desk before setting up exhibits.

**Hotel Reservations**

Overnight guestroom reservations must be made directly with the hotel of your choice.

**Cancellations & Refunds**

Cancellations will be accepted with written notice on or before June 28, 2019. After June 28, 2019, a 50% cancellation fee will be assessed.

**Questions**

Please contact Cindy Wikstrom, Executive Director, at 517-252-4324 or [admin@mstcv.org](mailto:admin@mstcv.org)

Please Enclose Your Payment with the Exhibit Space Application and Contract to Confirm Your Booth Space  
NO LATER THAN June 28, 2019.

Mail completed form and payment to:

MSTCVS, PO Box 411, Williamston, MI 48895

Tax ID # 38-3071615

Or email to [admin@mstcv.org](mailto:admin@mstcv.org)

If you have any questions,  
please contact Cindy Wikstrom, Executive Director,  
at [admin@mstcv.org](mailto:admin@mstcv.org)  
517-252-4324

## 2019 Exhibit Space Application and Contract

Exhibitor Company Name: \_\_\_\_\_

Product or Service to be Exhibited: \_\_\_\_\_

List specific competition you do not want to be next to: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### Exhibitor Fees (Choose one)

Gold \$5,000       Silver - \$3,000     Exhibitor - \$2,000

Sponsorship Options (Optional)

PowerPoint Slide \$300       Welcome Reception \$2500       Breakfast \$4000

Lunch \$6000     Break \$1500     Representing \$1000

### Exhibit Representatives

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

All Sponsors are invited to the Friday evening banquet for dinner and entertainment at the Great Lakes Loons Stadium and will receive 2-4 complimentary tickets based on your level of sponsorship.

Please indicate the number of Friday evening banquet tickets you will need: \_\_\_\_\_

Additional banquet tickets cost \$35 per ticket      \_\_\_\_\_ x \$35 = \$ \_\_\_\_\_

T-Shirt Sizes of those attending the Friday banquet (enter Qty.)    \_\_\_S    \_\_\_M    \_\_\_L    \_\_\_XL    \_\_\_XXL    \_\_\_Other

Check - payable to MSTCVS

American Express  Discover  MasterCard  Visa    Amount to Charge: \$ \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Card Holder Signature

Date